

Subject: Re: Working Meeting - Thursday/Friday (anytime after 12pm)
From: Donald Duckworth <duckworth.donald@gmail.com>
Date: 04/27/2016 05:55 PM
To: Cynthia Rogers <westchester.cfm@gmail.com>
CC: Les Watt <les@blacktievalet.com>, Miki Payne2 <miki@hbdrollinger.com>
BCC: Donald R Duckworth <duckworth.donald@gmail.com>, Mia Johnstone <miajphoto@yahoo.com>

Thanks Cynthia...

Miki can join us at 3 PM on Thursday. I'd prefer that we meet @ 3:00 PM @ Drollinger Properties. In my opinion, it's important to have Miki at some of these early WSFM formation meetings. Does that work?

In general, I'd prefer that we have short, concise business meetings that don't involve a meal that last no more than an hour. The last few times we've met, Cynthia got cheated out of lunch. Let's stay focused, lean, and mean.

Thank you.

On Wed, Apr 27, 2016 at 9:50 AM, Cynthia Rogers <westchester.cfm@gmail.com> wrote:

Excellent - just confirmed with Les, we're all set for tomorrow (12:30 at Truxton's) ..ill bring print outs of notes to cover along with our first run site map, catch you tmrw :)

Sent from my iPhone

On Apr 26, 2016, at 4:26 AM, Donald Duckworth <duckworth.donald@gmail.com> wrote:

I can do Thursday @ 1230 pm. Does that work for all?

On Apr 25, 2016 8:31 PM, "Cynthia Rogers" <westchester.cfm@gmail.com> wrote:

Hi Don, Les,

How's it looking for tomorrow at 2pm? I can make tomorrow but Don - I think I answered too quickly ...it's really going to be a busy busy day. If there is any chance we can all meet later in the week Thursday/Friday, perhaps for a working lunch at Truxton's that would be more ideal but just confirm back what works best and I'm there. And you too, Mister Les :) .. I texted you about meeting at 2pm but haven't heard from you

...

All up, spoiler alert - I have biggie update --> regarding our opening, I really don't think I can make a June start date. Here's a quick preview as to the opening date and other items:

COUPLE UPDATES:

- **Opening Date (mid July)** - I really don't think I can pull off a June start date; timing got crunched with the extended negotiations and the delayed filing of permits (I used the time to get all the documents ready along with all the other stuff) but only just recently filed the permits; permit timing aside, once we begin to reach out and invite farmers/vendors - it's a whole process of back and forth (between initial asks, those that commit and secondary/third asks with another 2-3 weeks to process the confirmed final list with the various agencies for their permits and liability insurance); between that, we have a marketing campaign to roll out which typically needs at least a 4-6 week roll out schedule; all up, the extra 5 weeks would be tremendously helpful.
- **Site Curation/Logistics** - our initial map is attached; love to go over this with you two and explain the footprint where we have designated sections to comply with the various agencies but also for other reasons too; Don - you mentioned something about a music staging possibility, perhaps a food court set up vendor, and other logistic goodies ...I'd love to bounce ideas with you and update the map as needed along with beginning the process of purchasing needed equipment.
- **Marketing Campaign** - I've collected a mix of great ideas from the WVC crew, BID side, and of course yours truly :)) I'd love to review all of them, prioritize and begin the process (confirming artwork, printing of materials schedule/cost, and roll out).
- **Permitting Process** - we have our applications in with the two big agencies: Agriculture Department and the Health Department (waiting to hear - should know more within 4 weeks); next up is our street permit - once we get the petition signatures we can submit (21 day turn around) to get the permit and for them to let us know the site fee.

Always here on the other end, I'm heading down to Manhattan Beach tomorrow for a pretty full morning and afternoon but I'm here if 2pm is the preferred timing ..otherwise love to catch up on Thursday/Friday. Don - you mentioned about gathering petition signaturesplease go for it and I'll be here to help later this week to file the street permit.

Looking forward to catching up,

Best,

Cynthia

--

Cynthia Rogers
Westchester Farmers' Market
Operations & Market Management
[\(310\) 936-9060](tel:(310)936-9060)